

Frame Up for Funding Daily Actions

Choose actions that add up to at least 9 points each day or at least 45 points per week focused on your ideal funders.

Assignments

- Filled in your tracker on time: by Friday at 8p CT (2)
- Completed your Progress Video on time: by Friday at 8p CT (3)
- Connect with your Peer Support Partner (2)
- Daily Mindfulness; Centering (2)

Conversations Create Cash

- Make An Ask (donor/sponsor/corporation) (3)
- Asked to submit an application for funding (3)
- Submitted an application for funding (3)

Meetings

- Donor conversations with existing donors, corporate sponsors and partners (2)
- Introduction meetings with potential new donors, corporate sponsors & partners (3)
- Meet with close contacts who can connect you with donors, corporate sponsors & partners (2)
- Meet with board members (2)

Emails

- Ask for referrals from close contacts (2)
- Reach out to potential donors, corporate sponsors & partners (2)
- Reach out to current donors (2)
- Send out 1-10 notes of appreciation/ thank you's (2)
- Schedule a meeting with a Donor, foundation or corporation (3)
- Schedule a meeting with a partner (3)
- Schedule a meeting with a board member (3)

Posting

- Videos/FB 'lives' that speak about the benefits your organization is providing (2)
- Posts that speak about the challenges your organization is facing (1)
- Answering questions in other SM groups where your ideal donors, foundation, partners or corporate sponsors are (1)
- Quotes that speak about the value of your nonprofit's work (1)

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Social Media

Partners, Corporate Sponsors, Donors & Foundations success for acknowledgment post (2)

Send follow up messages on LI/FB (2)

Send introduction message on LI/FB (1)

Reach out to ideal donors, corporate sponsors & partners to connect (1)

Like 2 posts LI/FB (1)

Comment on a post LI/FB (1)

FB and LI Recommendations (1)

LI Endorsements and Kudos (1)

Connect with each board member on LI/FB (1)

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